

**SUNSET**

*Soirée*



**NORWESCAP**  
SIXTY YEARS OF IMPACT  
1965-2025

## **2026 Sunset Soiree**

June 3, 2026 | 6 pm - 9 pm

The Palace at Somerset Park

**Sponsorship Opportunities**

# SUNSET *Soirée*

March, 2026

Dear Friends,

Thank you for your continued support of NorwesFest over the years. Your generosity has helped us strengthen our mission and create meaningful change for individuals and families throughout our community. We are truly grateful to have you alongside us.

This year, we're excited to bring back a NorwesFest favorite — **the Sunset Soiree returns, but with a twist!**

Join us for an unforgettable evening at the beautiful Somerset Palace, filled with music, dancing, great eats, and the joy of coming together with friends old and new. Most importantly, we'll be celebrating the leaders across our communities who are making a difference every day in the lives of those we serve.

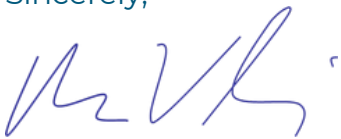
While the scenery may be a little different, the heart of the event remains the same: raising critical support for the programs and resources that empower our neighbors and strengthen our region.

**Sunset Soiree**  
**Wednesday, June 3, 2026 | 6 pm – 9 pm**  
The Palace at Somerset Park  
333 Davidson Avenue, Somerset, NJ

We hope you'll join us for this special evening of connection, celebration, and impact. Your participation ensures we can continue building brighter futures together.

Thank you for being such an important part of our Norwescap family. We can't wait to celebrate with you!

Sincerely,



Mark Valli  
CEO, Norwescap

### **\$15,000 Legacy Sponsor**

- Reserved Table of 10 in Premium location
- Prominent logo placement on all event-related materials, advertisements, press releases, and signage
- Back cover ad placement in event journal
- Logo inclusion with click-through on event webpage, all email and social media promotions
- Logo inclusion and verbal recognition in video promotions before and after event

### **\$10,000 Visionary Sponsor**

- Reserved Table of 10 in Preferred location
- Logo placement on all event-related materials, press releases, and signage
- Full-page ad in event journal
- Logo inclusion with click-through on event webpage, all email and social media promotions
- Logo inclusion and verbal recognition in video promotions before and after event

### **\$5,000 Trailblazer Sponsor**

- 8 tickets with Reserved Table
- Listing on all event event-related materials, including website
- Full-page ad in event journal

### **\$2,500 Community Builder Sponsor**

- 4 tickets
- Listing on all event-related materials
- Half-page ad in event journal

### **\$1,500 Friend of Norwescap Sponsor**

- 2 tickets
- Listing on all event-related materials
- Half-page ad in event journal

### **\$1,000 Gold Full-Page Ad**

### **\$500 Silver Half-Page Ad**

### **\$250 Bronze Quarter-Page Ad**





## Sponsorship Form

**\$15,000 Legacy Sponsor**

**\$1,500 Friend of Norwescap**

**\$10,000 Visionary Sponsor**

**\$1,000 Gold Full-Page Ad**

**\$5,000 Trailblazer Sponsor**

**\$500 Silver Half-Page Ad**

**\$2,500 Community Builder Sponsor**

**\$250 Bronze Quarter-Page Ad**

### Sponsor Information

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Company/Organization

Please list name as you would like it to appear in printed/promotional materials.

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Contact Name & Title

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Address

---

City

State

Zip

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Phone

Email\*

\*Email MUST be included in order to secure your sponsorship\*

### Payment Information

Check Enclosed (payable to Norwescap)

Please charge my:

Visa

MC

Amex

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Card #

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Name (and/or Company Name) on Card

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Expiration Date

Security Code

Billing Zip

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Signature

**Please email completed form, as well as a high-resolution jpeg logo to Christine Coffey, [coffeyc@norwescap.org](mailto:coffeyc@norwescap.org), no later than March 26, 2026, to be included on formal event invitation.**

***Norwescap will follow up with all sponsors to confirm details for journal ads, guest names, etc.***

**Questions? Contact Christine Coffey at (908) 454-7000 x1106 or [coffeyc@norwescap.org](mailto:coffeyc@norwescap.org).**