



Sponsorship Opportunities

October 11, 2025
11 am - 5 pm

Shappell Park | Phillipsburg, NJ

► www.porkrollpalooza.org



NORWESCAP

SPONSORSHIP OPPORTUNITIES

\$15,000 Presenting Sponsor (only one available)

- Premiere, presenting logo placement with Pork Roll Palooza logo on all event promotional materials
- Logo with click-through on event website, recognition on all event social media pages
- Recognition in all event press releases
- Premiere logo placement on event sponsor signage at entrance/high-traffic locations
- Presenting Logo on exclusive Pork Roll Palooza t-shirt worn by all volunteers and sold at event
- Company- Provided Banner, up to 96x36" displayed in Shappell Park in a premier location
- Vendor table for your company at Shappell Park during event, if desired
- Verbal recognition during welcome speeches
- Opportunity to promote your company/business during live entertainment breaks at Main Stage
- Opportunity to include gift/promotional items in giveaway bags at Palooza Headquarters

\$10,000 High on the Hog Sponsor

- Logo placement on all event promotional materials
- Logo on event website, recognition on all event social media pages
- Recognition in all event press releases
- Logo inclusion on event sponsor signage at entrance/high-traffic locations
- Logo on exclusive Pork Roll Palooza t-shirt worn by all volunteers and sold at event
- Company- Provided Banner, up to 96x36" displayed in Shappell Park during event
- Vendor table for your company at Shappell Park during event, if desired
- Verbal recognition during welcome speeches
- Opportunity to include gift/promotional items in giveaway bags at Palooza Headquarters

\$7,500 Pig-a-Licious Sponsor

- Logo placement on all event promotional materials
- Logo on event website, recognition on all event social media pages
- Logo inclusion on event sponsor signage at entrance/high-traffic locations
- Listing on exclusive Pork Roll Palooza T-Shirt worn by all volunteers and sold at event
- Company- Provided Sign, up to 36x48" displayed at event
- Vendor table for your company at Shappell Park during event, if desired
- Verbal recognition during welcome speeches

\$5,000 Hogzilla Sponsor

- Logo placement on all event promotional materials
- Logo on event website, recognition on social media
- Logo inclusion on event sponsor signage at entrance/high-traffic locations
- Listing on exclusive Pork Roll Palooza t-shirt worn by all volunteers and sold at event
- Company- Provided sign, up to 36x48" displayed at event
- Verbal recognition during welcome speeches

\$2,500 Hoof Print Sponsor

- Listing placement on all event promotional materials
- Listing on event website, recognition on social media
- Listing inclusion on event sponsor signage at entrance/high-traffic locations
- Listing on exclusive Pork Roll Palooza t-shirt worn by all volunteers and sold at event
- Verbal recognition during welcome speeches

\$1,000 Short Rib Sponsor

- Listing placement on all event promotional materials
- Listing on event website, recognition on social media
- Listing inclusion on event sponsor signage at entrance/high-traffic locations
- Verbal recognition during welcome speeches

\$500+ Pork n' Beans: Friends of Pork Roll Palooza

- We welcome donations in any amount to support the festival! All donors \$50 and up will be recognized on special "Friends of Pork Roll Palooza" signage at the event. Donation Amount of \$_____



SPONSORSHIP FORM

- \$15,000 Presenting Sponsor (only one available)
- \$10,000 High on a Hog Sponsor
- \$7,500 Pig-a-Licious Sponsor
- \$5,000 Hogzilla Sponsor
- \$2,500 Hoof Print Sponsor
- \$1,000 Short Rib Sponsor
- \$500+ Pork n' Beans: Friends of Pork Roll Palooza
\$_____

Sponsor Information

Company/Organization

Please list name as you would like it to appear in printed/promotional materials.

Contact Name & Title

Address

City

State

Zip

Phone

Email*

Email MUST be included in order to secure your sponsorship

Payment Information

Check Enclosed (payable to Norwescap)

Please charge my:

Visa

MC

Amex

Card #

Name (and/or Company Name) on Card

Expiration Date

Security Code

Billing Zip

Signature

Please email completed form, as well as a high-resolution jpeg logo to Christine Coffey, coffeyc@norwescap.org no later than September 12 to be included on all physical event signage and event t-shirt.

Questions? Contact Christine Coffey at (908) 454-7000 x1106 or coffeyc@norwescap.org.