



**NORWESCAP**

SIXTY YEARS OF IMPACT  
1965 - 2025

# 60th Anniversary Gala

May 7, 2025 | 6 pm - 9 pm  
The Palace at Somerset Park

**Sponsorship Opportunities**



January 2025

Dear Friends,

We are thrilled to invite you to partner with us as we celebrate a truly extraordinary milestone—Norwescap’s 60th Anniversary!

For six decades, Norwescap has been a pillar of support for individuals and families in our community, empowering them to overcome challenges and build brighter futures. To honor this incredible journey, we are hosting the **Norwescap 60th Anniversary Gala**, an inspiring evening dedicated to celebrating our achievements and charting a bold path forward.

The 60th Anniversary Gala will be a night to remember, filled with inspiration, connection, and a celebration of all that we’ve accomplished together. As a sponsor, your support will be instrumental in helping us expand our programs, reach more individuals, and continue our mission of building pathways to success for everyone we serve.

**60th Anniversary Gala**  
**Wednesday, May 7, 2025 | 6 pm - 9 pm**  
The Palace at Somerset Park  
333 Davidson Avenue, Somerset, NJ

We hope you’ll join us for this momentous occasion. Your participation will help us honor our past, celebrate our achievements, and look forward to an even brighter future.

Thank you for being an essential part of our journey—we can’t wait to celebrate this milestone with you!

Sincerely,

Mark Valli  
CEO

## **\$15,000 Legacy Sponsor**

- Table of 10 in Premium location
- Prominent logo placement on all event-related materials, advertisements, press releases, and signage
- Back cover ad placement in event journal
- Logo inclusion with click-through on event webpage, all email and social media promotions
- Logo inclusion and verbal recognition in video promotions before and after event
- Opportunity to film video “testimonial” with Norwescap pre-event, to be shared and cross-promoted on YouTube and social media

## **\$10,000 Visionary Sponsor**

- Table of 10 in Preferred location
- Logo placement on all event-related materials, press releases, and signage
- Full-page ad in event journal
- Logo inclusion with click-through on event webpage, all email and social media promotions
- Logo inclusion and verbal recognition in video promotions before and after event

## **\$5,000 Trailblazer Sponsor**

- 8 tickets with Preferred seating
- Listing on all event event-related materials, including website
- Full-page ad in event journal

## **\$2,500 Community Builder Sponsor**

- 4 tickets with Premium seating
- Listing on all event-related materials
- Half-page ad in event journal

## **\$1,500 Friend of Norwescap Sponsor**

- 2 tickets with Preferred seating
- Listing on all event-related materials
- Half-page ad in event journal

## **\$1,000 Gold Full-Page Ad**

## **\$500 Silver Half-Page Ad**

## **\$250 Bronze Quarter-Page Ad**





## Sponsorship Form

**\$15,000 Legacy Sponsor**

**\$1,500 Friend of Norwescap**

**\$10,000 Visionary Sponsor**

**\$1,000 Gold Full-Page Ad**

**\$5,000 Trailblazer Sponsor**

**\$500 Silver Half-Page Ad**

**\$2,500 Community Builder Sponsor**

**\$250 Bronze Quarter-Page Ad**

### Sponsor Information

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Company/Organization

Please list name as you would like it to appear in printed/promotional materials.

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Contact Name & Title

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Address

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City

State

Zip

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Phone

Email\*

\*Email MUST be included in order to secure your sponsorship\*

### Payment Information

Check Enclosed (payable to Norwescap)

Please charge my:

Visa

MC

Amex

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Card #

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Name (and/or Company Name) on Card

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Expiration Date

Security Code

Billing Zip

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Signature

**Please email completed form, as well as a high-resolution jpeg logo to Christine Coffey, [coffeyc@norwescap.org](mailto:coffeyc@norwescap.org), no later than March 6, 2025, to be included on formal event invitation.**

***Norwescap will follow up with all sponsors to confirm details for journal ads, guest names, etc.***

**Questions? Contact Christine Coffey at (908) 454-7000 x1106 or [coffeyc@norwescap.org](mailto:coffeyc@norwescap.org).**