



Ort Farms, Long Valley, NJ

Saturday, June 24, 2023 | Family Fun Day 11am – 2:30pm | Sunset Soiree 5:30 – 9pm

Sponsorship Form

Event Sponsorships

All Event Sponsors receive the following benefits during both the daytime and evening events:

- Logo/message sign along border of Ort Farms property, highly visible to all event guests as well as high volume of traffic on Rte. 24 and Bartley Road
- Acknowledgment during speeches

Additional sponsorship benefits are listed at each level below.

\$15,000 Presenting Sponsor *(only one available)*

- Presenting Sponsor logo placement on invitation, event journal, event signage
- Back cover, full-color ad placement on event journal
- Logo inclusion with click-through on event webpage, all email and social media promotions
- Logo inclusion and verbal recognition in video promotions before and after event
- Opportunity to film video “testimonial” with Norwescap staff onsite at event, to be shared and cross-promoted on Facebook live, YouTube and other platforms
- Inclusion in all pre- and post-event press releases
- Admission for 15 families for daytime, or 2 tables of (8) for evening event (can split tickets between two events)
- Opportunity for logo placement on guest gift bag

\$10,000 Festival Sponsor

- Prominent logo placement on invitation, event journal, event signage
- Two-page ad spread in event journal
- Logo inclusion on event webpage, all email and social media promotions
- Logo inclusion and verbal recognition in video promotions before and after event
- Admission for 10 families for daytime, or 1 table of (8) for evening event (can split tickets between two events)

\$5,000 Sunset Sponsor

- Logo placement on invitation, event journal, event signage
- Full-page ad in event journal
- Logo inclusion on event webpage
- Logo inclusion in video promotions before and after event
- Admission for 6 families for daytime or 6 guests for evening event (can split tickets between two events)

\$2,500 Social Sponsor

- Listing on invitation, event journal, event signage
- Half-page ad in event journal
- Listing on event webpage
- Admission for 4 families for daytime or 4 guests for evening event (can split tickets between two events)

Over, please



Sign & Journal Sponsorships

- \$1,500 Platinum:** Two-page spread in event journal + logo/message featured on sign placed along Ort Farms property, highly visible to all event guests as well as high volume of traffic on Rte 24 and Bartley Road; PLUS admission for 2 families for daytime or 2 guests for evening event
- \$1,000 Gold:** Full-page ad in event journal + logo/message featured on sign along Ort Farms property
- \$500 Silver:** Half-page ad in event journal + logo/message featured on sign along Ort Farms property
- \$300 Bronze:** Quarter-page ad in event journal + logo/message featured on sign along Ort Farms property

Sponsor Information

Company/Organization _____
Please list name as you would like it to appear in printed/promotional materials

Contact Name & Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment Information

Check Enclosed (payable to Norwescap) **Please charge my:** Visa MC Amex

Card # _____

Name (and/or Company Name) on Card _____

Expiration Date _____ Security Code _____ Billing Zip _____

Signature _____

Please email a high-resolution jpeg logo to thompsonh@norwescap.org
no later than May 17, 2023 to be included on the postcard invitation.

Journal ads are due by **Friday, June 2, 2023** to thompsonh@norwescap.org. Journal size: 5.5" x 8.5".

All ads are full-color with no bleed. Format: high-res PNG, PJG, or PDF with fonts embedded.

Full Page: w4.5" x h7.5" | 1/2 Page: HORIZONTAL w4.5" x h3.75" | 1/4 Page: HORIZONTAL w4.5" x h1.75"

Questions? Contact Heather Thompson at (908) 454-7000 x1106 or thompsonh@norwescap.org.

Thank you for your support. We look forward to seeing you at NorwesFest!