



Creating Opportunities. Changing Lives 

Annual Report

NORWESCAP | 2014



AGENCY INFORMATION

2014 Board Members*

James Buehler
Deputy Treasurer

Richard Conley

Gil Lameiras

Elycia Lerman
Vice Chairperson-Secretary

Martin Miller

Christine Nesbitt

Kari Oceja

Thomas Pepe
Board Treasurer

Kay Reiss

Bea Rush

Lorraine Scheibener
Assistant Secretary

MaryLou Schnurr
Chairperson

Elaine Thibodeau

Louise Wilson
*as of December 2014

MISSION

"Strengthening communities by creating opportunities that impact poverty."

VISION

A united community transforming poverty into opportunity.



Executive Leadership

Maritza Baakman
Executive Secretary

Connie Burns
Chief Fiscal Officer

Peggy Curtis
Administrative Assistant

Patrick Grogan
Associate Director

Terry Newhard
Executive Director/CEO

Georjean Trinkle
Deputy Director

2014 COMMUNITY REPORT

COMMUNITY PARTNERS

3M Foundation	Center for Prevention and Counseling	Flemington United Methodist Church
AGL Resources	Chapel at Good Shepherd	Florio, Perrucci, Steinhardt & Fader
Ahart's Market	Wayne Chilewski	Food Bank of South Jersey
Ahold Financial Services	Clifton Public Housing Agency	Foster Wheeler
Albéa Americas, Inc.	Club Metro	Frazier Industrial Company
Allyn Family Foundation	Colalillo Family of ShopRite Stores	Freeholders of Hunterdon County
AM Best	Community Food Bank of NJ	Freeholders of Morris County
ANONYMOUS Donors	Community Foundation of New Jersey	Freeholders of Sussex County
A & P Food Stores	Construction Specialties, Inc.	Freeholders of Warren County
Applegate's	Corporation for National & Community Services	Garden State Urban Farms
The ARC of Warren County	Courter, Kobert & Cohen	Giving Back Foundation
AT&T	DSM Nutritional Products	Gladys Case
Atlantic States Cast Iron Pipe Co. CAP	Delaware Joint Toll Bridge Commission	Greater New Jersey Annual Conference of the United Methodist Church
Auntie Anne's Pretzels	Keith DeTomber	Grow-A-Row
Avon Foundation for Women	Energizer Holdings, Inc.	Hackettstown Regional Medical Center
BASF	Exceptional Entertainment by John Reed & Co.	Hackettstown Rotary
BJ's	Exxon Mobil Foundation	Joanne Hala
Bassett Foundation	FEMA	Harmony Township
Beaver Brook Country Club	Feeding America	Harmony Township Lion's Club
Bergen County Special Services	First Book	Hawk Pointe Foundation
Bio Flex Solutions, LLC	First Generation	Holland Township School
BJ's Wholesale Club	First Hope Bank	Holt Charitable Foundation
Boonton Housing Authority	First Presbyterian Church of Sparta	Horizon Foundation for New Jersey
Borealis Compounds, Inc.	First Presbyterian Church of Washington	Horizon Healthcare
Betty Bowman	First Solar, Inc.	Hunterdon County Social Services
Bonnie Budd	First Unitarian Universalist Fellowship of Hunterdon County	Hunters Helping the Hungry
James Buehler	Flemington Car & Truck Country	Inmar Logistics
Carter's, Inc.		IRCO Community Federal Credit Union
Gladys Case		
Centenary College		

COMMUNITY PARTNERS

Jann Law Books
Janssen Supply Group, LLC
Johnson Automotived Group
Johnson & Johnson
JP Morgan Chase
Steve Kalafer
Kessler Foundation
Kids in Distressed Situations
Kiwanis Youth Opportunities Funds
Knoll Heights
Kohl's Cares for Kids
Kressler, Wolff & Miller
Lakeland Bank
Thomas & Elizabeth Larkin
Robert Lecompte
Madison Housing Authority
M & M Mars
Walter and Kathleen Maher
Jon Male
Diane Marglin
Dominick Margliano
Susan & Tim Markey
Mars Chocolate Employees
Mars Snackfoods
Joel Masland
Matrix Excavation
Deborah Meltz
Janet Meyer
Ralph Meola
Merck & Co., Inc.

Cathy Miller Photography
Money Management International
Morristown Housing Authority
Mortimer Levitt Foundation, Inc.
Musikgarten Foundation
Mutual of America
New York Life
NJ Department of Agriculture
NJ Department of Children and Families
NJ Department of Corrections
NJ Department of Education
NJ Department of Health
NJ Department of Human Services
NJM Bank
NJ Office of the Attorney General
NJ Office of the Secretary of State
NJ State Fair
Nestle' USA
New Vision Pioneers
Nisivoccia LLP
Northwest Jersey Reading Council
Novartis
NRG Energy, Inc.
Alice and Sean O'Rouke
Wayne Paglieri
Pajama Program
Panera Bread (Fenwick Group)
Diane Payne
John A. Perrucci Sr. Memorial Association
Petrucci Family Foundation

Phillips Electronic North America Corporation
Phillipsburg Board of Education
Phillipsburg Education Association
Phillipsburg Housing Authority
Phillipsburg Police Department
Phillipsburg Town
PNC Bank
PNC Bank Foundation
PNC Financial Services Group
John & Margaret Post Foundation
Prevent Child Abuse New Jersey
Probono Partnership
Professional Impact NJ (PINJ)
Prudential
RA Data
Raritan Valley Community College
Reading Is Fundamental (RIF)
Sally Reynolds
Robert Wood Johnson Foundation
Rocco's Pizzeria
Ronetco ShopRites
Rotary Club of Hackettstown
Rutgers Against Hunger
St. James Lutheran Church
St. Luke's University Health Network
Warren Campus
St. Mary's Church
Schaub Charitable Foundation

COMMUNITY PARTNERS

Joan Schnieber
Richard Schnurr
Estate of Edmond Sears
Selective Insurance Company
Selective Group Foundation
Sheridan Printing
ShopRite of Greenwich
ShopRite of Hunterdon
ShopRite of Washington
ShopRite LPGA Golf Classic
Denise & Markus Sieber
Simpson Foundation
Mr. & Mrs. John Smith
Sodexo Foundation
Somerset Patriots
Sophia Inclusive Catholic Community
Sparta United Methodist Church
Spectrum Floors
State Farm Insurance-Debbie Weiss Agent
State of New Jersey
Judge Steinhart
Stop-N-Shop Family Foundation
Stop and Shop of Pohatcong
Susan G. Komen North Jersey Affiliates
Sussex County Charter School Technology
Sussex County Community College
Sussex County Division of Senior Services
Swifwater Foundation
Target
TD Bank

THS Tournament Housing
TJX Foundation-Marshalls
TJX Foundation-Home Goods
Toys R' Us
Trader Joe's Distribution Center
Trinity United Methodist Church of
Hackettstown
Mary Trubek
Ocean State Job Lots
Unitarian Church of Morristown
Unitarian Fellowship of Sussex County
Unitarian Universalist Fellowship of
Hunterdon County
United Way of Hunterdon County
United Way of Northern New Jersey
United Way of Somerset County
Unity Bank
US Department of Agriculture
US Department of Energy
US Department of Housing and
Urban Development
US Department of Human Services
US Marines Toys for Tots Foundation
Valley Crest Farm and Preserve
Verizon Check Into Literacy
Wais Family Fund
Watchung Avenue Presbyterian Church,
North Plainfield
Wawa Stores
Wakefern/ShopRite Partners in Caring

The Waldman Family Charitable Trust
Wal-Mart Foundation
Wal-Mart of Flemington
Wal-Mart of Hackettstown
Wal-Mart of Pohatcong
Warren County Division of Senior Service
Weis Markets
Westside Methodist Church
Whole Foods & World Hunger
Gloria & Paul Winter
WNTI 91.9 FM Public Radio
WRNJ Oldies 1510 AM
John & Nancy Zecca



OUR VALUES

V

- We will be dedicated to providing **value** to our clients, community and our co-worker

A

- We will be **adventurous**, creative and innovative in bringing new resources to impacting poverty and improving our communities

L

- We will be **loyal** stewards holding the organization in the highest esteem and in trust for the public and the community

U

- We will be one **unified** agency representing the promise and hope of every person

E

- We will be **empathetic**, understanding, nonjudgmental with our clients and passionate in our approaches to impacting poverty

Child & Family Development

SERVICE	BUDGET	COUNTY	PEOPLE	OUTCOME
CHILD CARE RESOURCE AND REFERRAL	\$801,356	Hunterdon Sussex Warren	28,809 Individuals	1,234 Parents had improved access to child care services; 4,494 child care professionals/parents/teens trained; 17,374 child care technical assistance calls/visits were performed; 15,396 licensed center slots were maintained; 5,707 First Books were distributed.
CHILD CARE VOUCHER PROGRAMS	\$ 1,002,887	Hunterdon Sussex Warren	4,113 Individuals	Child care subsidy was provided to 2,080 adults with 2,761 children to increase the adult's ability to attend work, training or education. While their children are in safe nurturing, educational environment.
EARLY HEAD START	\$ 2,105,695	Hunterdon Morris Sussex Warren	245 individuals	91% of enrolled three year olds mastered 11 or more preschool readiness skills; 80% of enrolled children achieved one or more family goals; and 89% of enrolled children had improved access to preventative dental care.
FAMILY CHILD CARE	\$260,930	Hunterdon Sussex Warren	311 individuals	Developed 140 new child care slots in family child care homes and maintained 310 child care slots; 109 family child care home based businesses approved that meet State registration requirements and 39 approved homes.
FAMILY SUCCESS CENTER OF PHILLIPSBURG	\$240,000	Warren	5,404 individuals	1,447 unduplicated families were served; 134 families reduced barriers to accessing health information; 630 linkages to other human services agencies were made; 695 families participated in activities to increase parent-child interaction; 470 families were provided holiday assistance.
FIRST STEPS CENTRAL & FIRST STEPS NORTHERN	\$17,220	Hunterdon	150 individuals	150 child care professionals increased their education in the area of infant and toddler care.
HEAD START	\$ 3,776,081	Hunterdon Sussex Warren	346 individuals	99% of transitioning preschoolers mastered 5 or more kindergarten readiness skills; and 80% of enrolled families achieved one or more family goals.
HOME VISITATION/ HEALTHY FAMILIES/TANF INITIATIVE FOR PARENTS (TIP)	\$268,173	Hunterdon Warren	257 individuals	10 babies born into the program were born healthy; 94% increased their knowledge of child development topics; 12 families graduated from the program increasing child protective factors.

Community & Emergency Services

SERVICE	BUDGET	COUNTY	PEOPLE	OUTCOME
EMERGENCY BASIC NEEDS	\$40,000	Warren	94 households	Provided 94 at-risk households with crisis intervention and emergency assistance (food, clothing, shelter, health, safety, and medical) to address an unmet need and avoid crisis situations.
HOMELESS HOTLINE	\$17,500	Warren	737 individuals	737 individuals received temporary emergency housing placement to avoid homelessness.
LOW INCOME HOME ENERGY ASSISTANCE PROGRAM	\$8,206,000	Hunterdon Somerset Sussex Warren	10,700 individuals	Provided 10,700 individuals with energy assistance, energy education and crisis intervention services avoiding no heat situations.
NEIGHBORHOOD REINVESTMENT TAX CREDIT PROGRAM	\$985,000	Warren	N/A	Completed comprehensive planning strategy, implemented smart community policing techniques and funded six youth impact programs.
NORWESCAP VOLUNTEERS	In-Kind	Entire Service Area	1,710 individuals	1,710 individuals provided 49,930 volunteer hours representing an estimated savings of \$1,151,885 to the agency.
PHILLIPSBURG NEIGHBORHOOD CRIME PREVENTION INITIATIVE	\$125,000	Warren	850 individuals	A partnership with the Phillipsburg Police Department which increased personal safety for Phillipsburg residents through interaction and education; 67 at risk youth participated in community service projects as part of the LEADER project, an alternative to juvenile detention.
POST TANF OUTREACH	\$55,000	Hunterdon Morris Sussex/Warren	265 individuals	Outreach was provided to 100% of referred former welfare recipients; 65% of referrals were provided to link individuals with resources.
RETIRED AND SENIOR VOLUNTEER PROGRAM	\$249,342	Hunterdon Morris Sussex/Warren Passaic	644 individuals	644 volunteers provided 47,726 hours of service to 109 non-profit organizations, saving local agencies \$1,031,121
STATE HEALTH INSURANCE PROGRAM (SHIP)	\$25,000	Morris	1,070 individuals	95% of Medicare enrollees that received health insurance counseling reported an increased understanding of their health benefits and health benefit status.
UNIVERSAL SERVICE FUND	\$166,656	Hunterdon Somerset Sussex/Warren	10,704 individuals	Assisted 10,704 eligible individuals to ensure that they only have to pay an affordable portion of their household income for monthly electric and/or natural gas service.

Economic & Employment Building

SERVICE	BUDGET	COUNTY	PEOPLE	OUTCOME
CAREER & LIFE TRANSITIONS CENTER FOR WOMEN	\$252,050	Hunterdon Somerset Warren	288 individuals	288 individuals completed career counseling and 95 individuals obtained full and/or part time employment.
PATHWAYS TO PROSPERITY	\$75,000	Sussex	115 individuals	Individuals have reduced their debt by \$80,150; \$31,045 reduction in social service and disability benefits; \$414,695 increase in earned income; and 100% of active volunteers completed training for the program.
FAMILY LOAN PROGRAM	\$47,740	Hunterdon Morris Somerset Sussex/Warren	88 Individuals	Assisted 88 individuals increase their budgeting skills; over \$22,000 in loan dollars was remained by 30 individuals actively employed; maintained a yearly default rate of 4%.
FAMILY SELF-SUFFICIENCY	\$150,000	Morris Union Passaic	330 Individuals	39 individuals are maintaining an active escrow account; 15 individuals obtained new full or part time employment; 16 participants increased their income; 18 individuals enrolled in educational programs; 2 individuals obtained their Bachelor's Degree.
INDIVIDUAL DEVELOPMENT ACCOUNT PROGRAM (IDA)	\$75,000	Hunterdon Morris Somerset Sussex/Warren	37 individuals	37 participants enrolled in the program saving for home ownership, business or education increased their knowledge of financial literacy and improved their credit. On average, \$88 per month was saved for active participants and a total of \$57,590 for the year has been saved by low income participants.
MORRIS COUNTY FINANCIAL LITERACY	\$15,000	Morris	500 individuals	57 free financial literacy workshops were provided at other nonprofit organizations; 500 individuals increased their financial knowledge on budgeting, savings, banking, credit, insurance and financial goal setting; 21 individuals received financial mentoring on an individual basis.
VOLUNTEER INCOME TAX ASSISTANCE & EARNED INCOME CREDIT OUTREACH	N/A	Hunterdon Morris Sussex/Warren	2,904 individuals	3,159 Individuals received a total of \$735,860 in Federal Earned Income Tax Credit (EITC) and \$399,720 in Child Tax Credits. Taxpayers saved a minimum of \$4323,850 in professional fees.

Nutrition & Health

SERVICE	BUDGET	COUNTY	PEOPLE	OUTCOME
BACKPACK PROGRAM	\$40,000	Warren Hunterdon Sussex	520 individuals	520 children received essential food each weekend during the school year through a food filled backpack totaling 45, 185 pounds of food distributed.
BREASTFEEDING PROMOTION AND SUPPORT	\$ 65,175	Hunterdon Somerset Sussex/Warren	3,291 individuals	3,291 pregnant women received education and support for breastfeeding.
CANCER EDUCATION AND EARLY DETECTION (CEED) PROGRAM & OUTREACH	\$250,000	Warren	1,445 individuals	328 individuals without health insurance received cancer screenings and/or diagnostic services. 100% of individuals with abnormal findings were referred for follow-up; 1,100 residents increased their knowledge of cancer risks.
CHILD CARE FOOD PROGRAM	\$75,000	Hunterdon Sussex Warren	175 individuals	18,000 Snacks provided and 29,000 meals provided that met with USDA meal pattern requirements, 21 sites met USDA standards.
FARMERS MARKET NUTRITION PROGRAM	\$35,425	Hunterdon Somerset Sussex/Warren	1,770 individuals	1,770 participants received \$20 worth of checks to purchase locally grown produce at participating farm stands from June-November.
FOOD BANK	\$1,054,600	Hunterdon Warren Sussex	112 agencies	Distributed 2,203,779 pounds of food to charitable agencies that feed those in need providing the agencies a savings of \$2,534,345 in food costs.
PROJECT HEALTHY BONES	\$2,500	Morris Warren Passaic	304 Individuals	88% individuals attending classes reported improved balance and mobility and increased their knowledge of osteoporosis, nutrition and exercise.
SUMMER FEEDING PROGRAM	\$40,000	Warren	4,410 individuals	Provided 4,410 free lunches to low income children during the summer in accordance with USDA guidelines, averaging 90 children each day.
WOMEN, INFANTS CHILDREN SUPPLEMENTAL NUTRITION PROGRAM	\$4,533,622	Hunterdon Somerset Sussex/Warren	9,209 individuals	Improved the health and nutritional status of 9,209 women, infants and children during critical periods of growth and development.

Housing & Prevention Services

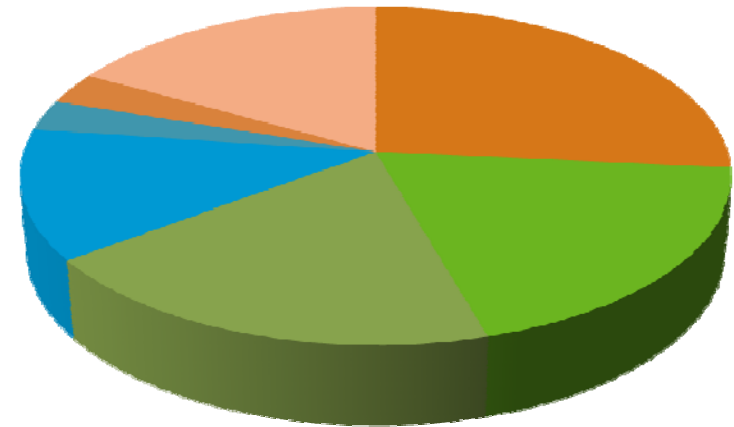
SERVICE	BUDGET	COUNTY	PEOPLE	OUTCOME
ELDER COTTAGE HOUSING OPPORTUNITIES	\$60,000	Hunterdon Somerset Warren	3 individuals	Independent, affordable housing provided for 3 elderly participants on relative's property.
HOMELESS PREVENTION PROGRAMS	\$842,000	Morris Somerset Sussex Warren	153 households	153 households received financial assistance to prevent housing eviction or homelessness.
SAFE HOUSING	\$15,950	Sussex Warren	60 individuals	Health and safety home repairs provided to 60 elderly households to support their independent living.
SUSSEX SENIOR APARTMENTS	\$69,950	Sussex	11 households	Provided safe and affordable housing for 11 elderly households.
WEATHERIZATION ASSISTANCE PROGRAM	\$732,359	Hunterdon Somerset Sussex Warren	101 households	101 high energy burden/high energy expenditure households were assisted with prioritized energy conservation tactics and improvements.

2014 FINANCIAL INFORMATION

2014 COMMUNITY REPORT

REVENUE	AMOUNT
LIHEAP VOUCHER	\$8,000,000
CHILD CARE VOUCHER	\$5,775,000
FEDERAL FUNDING	\$5,812,700
WIC VOUCHERS	\$3,750,000
UNITED WAY & PRIVATE	\$ 885,000
LOCAL GOVERNMENT	\$ 925,000
STATE OF NEW JERSEY	\$5,082,010
TOTAL REVENUE	\$30,229,710

2014 REVENUE

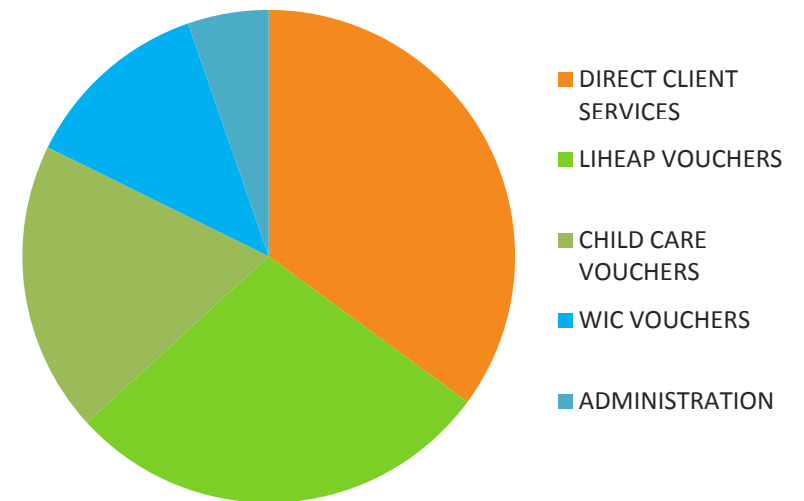


2014 FINANCIAL INFORMATION

2014 COMMUNITY REPORT

EXPENSES	AMOUNT
DIRECT CLIENT SERVICES	\$10,601,148
LIHEAP VOUCHERS	\$ 8,500,000
CHILD CARE VOUCHERS	\$ 5,775,000
WIC VOUCHERS	\$ 3,750,000
ADMINISTRATION	\$ 1,603,562
TOTAL	\$30,229,710

2014 EXPENSES



CONTACT INFORMATION

Corporate Office

350 Marshall Street
Phillipsburg, NJ 08865
411@norwescap.org
Telephone: (908)454-7000 x 110
Facsimile: (908)859-0729



www.facebook.com/NORWESCAP

www.norwescap.org

Cancer Education Early Detection (CEED)

350 Marshall Street
Phillipsburg, NJ 08865
ceed@norwescap.org
Telephone: (908) 387-9888
Facsimile: (908) 387-9882

Career and Life Transitions Center for Women

16 Broad Street, Suite #7
Washington, NJ 07882
careerandlife@norwescap.org
Telephone: (908) 853-2624
Facsimile: (908) 835-8104

Child and Family Resource Services

186 Halsey Road – Suite 1
Newton, NJ 07860
cfrs@norwescap.org
Telephone: (973) 383-3461
Facsimile: (973) 383-8222

Family Loan Program Individual Development Account

350 Marshall Street
Phillipsburg, NJ 08865
flp@norwescap.org
Telephone: (908) 454-7000 x 116
Facsimile: (908) 454-2968

Family Success Center of Phillipsburg

459 Center Street
Phillipsburg, NJ 08865
faces@norwescap.org
Telephone: (908) 213-2679
Facsimile: (908) 213-2821

Family Self-Sufficiency

21 Pine Street, Suite 101,
Rockaway, NJ 07866
fss@norwescap.org
Telephone: (973) 784-4900
Facsimile: (973) 784-4904

CONTACT INFORMATION

Food Bank
201 N. Broad Street
Phillipsburg, NJ 08865
foodbank@norwescap.org
Telephone: (908) 454-4322
Facsimile: (908) 454-2030

Head Start
Early Head Start
120 South Main Street Suite C
Phillipsburg, NJ 08865
headstart@norwescap.org
Telephone: (908) 454-8830
Facsimile: (908) 454-0362

Housing & Energy Services
350 Marshall Street
Phillipsburg, NJ 08865
housing@norwescap.org
Telephone: (888) 454-4778
Facsimile: (908) 454-3768

Skylands RSVP Volunteer Resource Center
21 Pine Street Suite 101,
Rockaway, NJ 07866
rsvp@norwescap.org
Telephone: (973) 784-4900
Facsimile: (973) 784-4904

Pathways 2 Prosperity
61 Spring Street
Newton, NJ 07860
411@norwescap.org
Telephone: (973) 383-4787 x 255
Facsimile: (908) 859-0729

WIC
350 Marshall Street
Phillipsburg, NJ 08865
wic@norwescap.org
Telephone: (908) 454-1210
Facsimile: (908) 454-5731

