



Creating Opportunities. Changing Lives 

Annual Report

# NORWESCAP | 2014



# AGENCY INFORMATION

## 2014 Board Members\*

**James Buehler**  
*Deputy Treasurer*

**Richard Conley**

**Gil Lameiras**

**Elycia Lerman**  
*Vice Chairperson-Secretary*

**Martin Miller**

**Christine Nesbitt**

**Kari Oceja**

**Thomas Pepe**  
*Board Treasurer*

**Kay Reiss**

**Bea Rush**

**Lorraine Scheibener**  
*Assistant Secretary*

**MaryLou Schnurr**  
*Chairperson*

**Elaine Thibodeau**

**Louise Wilson**  
\*as of December 2014

## MISSION

"Strengthening communities by creating opportunities that impact poverty."

## VISION

A united community transforming poverty into opportunity.



## Executive Leadership

**Maritza Baakman**  
*Executive Secretary*

**Connie Burns**  
*Chief Fiscal Officer*

**Peggy Curtis**  
*Administrative Assistant*

**Patrick Grogan**  
*Associate Director*

**Terry Newhard**  
*Executive Director/CEO*

**Georjean Trinkle**  
*Deputy Director*

## 2014 COMMUNITY REPORT

# COMMUNITY PARTNERS

3M Foundation	Center for Prevention and Counseling	Flemington United Methodist Church
AGL Resources	Chapel at Good Shepherd	Florio, Perrucci, Steinhardt & Fader
Ahart's Market	Wayne Chilewski	Food Bank of South Jersey
Ahold Financial Services	Clifton Public Housing Agency	Foster Wheeler
Albéa Americas, Inc.	Club Metro	Frazier Industrial Company
Allyn Family Foundation	Colalillo Family of ShopRite Stores	Freeholders of Hunterdon County
AM Best	Community Food Bank of NJ	Freeholders of Morris County
ANONYMOUS Donors	Community Foundation of New Jersey	Freeholders of Sussex County
A & P Food Stores	Construction Specialties, Inc.	Freeholders of Warren County
Applegate's	Corporation for National & Community Services	Garden State Urban Farms
The ARC of Warren County	Courter, Kobert & Cohen	Giving Back Foundation
AT&T	DSM Nutritional Products	Gladys Case
Atlantic States Cast Iron Pipe Co. CAP	Delaware Joint Toll Bridge Commission	Greater New Jersey Annual Conference of the United Methodist Church
Auntie Anne's Pretzels	Keith DeTomber	Grow-A-Row
Avon Foundation for Women	Energizer Holdings, Inc.	Hackettstown Regional Medical Center
BASF	Exceptional Entertainment by John Reed & Co.	Hackettstown Rotary
BJ's	Exxon Mobil Foundation	Joanne Hala
Bassett Foundation	FEMA	Harmony Township
Beaver Brook Country Club	Feeding America	Harmony Township Lion's Club
Bergen County Special Services	First Book	Hawk Pointe Foundation
Bio Flex Solutions, LLC	First Generation	Holland Township School
BJ's Wholesale Club	First Hope Bank	Holt Charitable Foundation
Boonton Housing Authority	First Presbyterian Church of Sparta	Horizon Foundation for New Jersey
Borealis Compounds, Inc.	First Presbyterian Church of Washington	Horizon Healthcare
Betty Bowman	First Solar, Inc.	Hunterdon County Social Services
Bonnie Budd	First Unitarian Universalist Fellowship of Hunterdon County	Hunters Helping the Hungry
James Buehler	Flemington Car & Truck Country	Inmar Logistics
Carter's, Inc.		IRCO Community Federal Credit Union
Gladys Case		
Centenary College		

# COMMUNITY PARTNERS

Jann Law Books  
Janssen Supply Group, LLC  
Johnson Automotived Group  
Johnson & Johnson  
JP Morgan Chase  
Steve Kalafer  
Kessler Foundation  
Kids in Distressed Situations  
Kiwanis Youth Opportunities Funds  
Knoll Heights  
Kohl's Cares for Kids  
Kressler, Wolff & Miller  
Lakeland Bank  
Thomas & Elizabeth Larkin  
Robert Lecompte  
Madison Housing Authority  
M & M Mars  
Walter and Kathleen Maher  
Jon Male  
Diane Marglin  
Dominick Margliano  
Susan & Tim Markey  
Mars Chocolate Employees  
Mars Snackfoods  
Joel Masland  
Matrix Excavation  
Deborah Meltz  
Janet Meyer  
Ralph Meola  
Merck & Co., Inc.

Cathy Miller Photography  
Money Management International  
Morristown Housing Authority  
Mortimer Levitt Foundation, Inc.  
Musikgarten Foundation  
Mutual of America  
New York Life  
NJ Department of Agriculture  
NJ Department of Children and Families  
NJ Department of Corrections  
NJ Department of Education  
NJ Department of Health  
NJ Department of Human Services  
NJM Bank  
NJ Office of the Attorney General  
NJ Office of the Secretary of State  
NJ State Fair  
Nestle' USA  
New Vision Pioneers  
Nisivoccia LLP  
Northwest Jersey Reading Council  
Novartis  
NRG Energy, Inc.  
Alice and Sean O'Rouke  
Wayne Paglieri  
Pajama Program  
Panera Bread (Fenwick Group)  
Diane Payne  
John A. Perrucci Sr. Memorial Association  
Petrucci Family Foundation

Phillips Electronic North America Corporation  
Phillipsburg Board of Education  
Phillipsburg Education Association  
Phillipsburg Housing Authority  
Phillipsburg Police Department  
Phillipsburg Town  
PNC Bank  
PNC Bank Foundation  
PNC Financial Services Group  
John & Margaret Post Foundation  
Prevent Child Abuse New Jersey  
Probono Partnership  
Professional Impact NJ (PINJ)  
Prudential  
RA Data  
Raritan Valley Community College  
Reading Is Fundamental (RIF)  
Sally Reynolds  
Robert Wood Johnson Foundation  
Rocco's Pizzeria  
Ronetco ShopRites  
Rotary Club of Hackettstown  
Rutgers Against Hunger  
St. James Lutheran Church  
St. Luke's University Health Network  
Warren Campus  
St. Mary's Church  
Schaub Charitable Foundation

# COMMUNITY PARTNERS

Joan Schnieber  
Richard Schnurr  
Estate of Edmond Sears  
Selective Insurance Company  
Selective Group Foundation  
Sheridan Printing  
ShopRite of Greenwich  
ShopRite of Hunterdon  
ShopRite of Washington  
ShopRite LPGA Golf Classic  
Denise & Markus Sieber  
Simpson Foundation  
Mr. & Mrs. John Smith  
Sodexo Foundation  
Somerset Patriots  
Sophia Inclusive Catholic Community  
Sparta United Methodist Church  
Spectrum Floors  
State Farm Insurance-Debbie Weiss Agent  
State of New Jersey  
Judge Steinhart  
Stop-N-Shop Family Foundation  
Stop and Shop of Pohatcong  
Susan G. Komen North Jersey Affiliates  
Sussex County Charter School Technology  
Sussex County Community College  
Sussex County Division of Senior Services  
Swifwater Foundation  
Target  
TD Bank

THS Tournament Housing  
TJX Foundation-Marshalls  
TJX Foundation-Home Goods  
Toys R' Us  
Trader Joe's Distribution Center  
Trinity United Methodist Church of  
Hackettstown  
Mary Trubek  
Ocean State Job Lots  
Unitarian Church of Morristown  
Unitarian Fellowship of Sussex County  
Unitarian Universalist Fellowship of  
Hunterdon County  
United Way of Hunterdon County  
United Way of Northern New Jersey  
United Way of Somerset County  
Unity Bank  
US Department of Agriculture  
US Department of Energy  
US Department of Housing and  
Urban Development  
US Department of Human Services  
US Marines Toys for Tots Foundation  
Valley Crest Farm and Preserve  
Verizon Check Into Literacy  
Wais Family Fund  
Watchung Avenue Presbyterian Church,  
North Plainfield  
Wawa Stores  
Wakefern/ShopRite Partners in Caring

The Waldman Family Charitable Trust  
Wal-Mart Foundation  
Wal-Mart of Flemington  
Wal-Mart of Hackettstown  
Wal-Mart of Pohatcong  
Warren County Division of Senior Service  
Weis Markets  
Westside Methodist Church  
Whole Foods & World Hunger  
Gloria & Paul Winter  
WNTI 91.9 FM Public Radio  
WRNJ Oldies 1510 AM  
John & Nancy Zecca



# OUR VALUES

V

- We will be dedicated to providing **value** to our clients, community and our co-worker

A

- We will be **adventurous**, creative and innovative in bringing new resources to impacting poverty and improving our communities

L

- We will be **loyal** stewards holding the organization in the highest esteem and in trust for the public and the community

U

- We will be one **unified** agency representing the promise and hope of every person

E

- We will be **empathetic**, understanding, nonjudgmental with our clients and passionate in our approaches to impacting poverty

# Child & Family Development

SERVICE	BUDGET	COUNTY	PEOPLE	OUTCOME
CHILD CARE RESOURCE AND REFERRAL	\$801,356	Hunterdon Sussex Warren	28,809 Individuals	1,234 Parents had improved access to child care services; 4,494 child care professionals/parents/teens trained; 17,374 child care technical assistance calls/visits were performed; 15,396 licensed center slots were maintained; 5,707 First Books were distributed.
CHILD CARE VOUCHER PROGRAMS	\$ 1,002,887	Hunterdon Sussex Warren	4,113 Individuals	Child care subsidy was provided to 2,080 adults with 2,761 children to increase the adult's ability to attend work, training or education. While their children are in safe nurturing, educational environment.
EARLY HEAD START	\$ 2,105,695	Hunterdon Morris Sussex Warren	245 individuals	91% of enrolled three year olds mastered 11 or more preschool readiness skills; 80% of enrolled children achieved one or more family goals; and 89% of enrolled children had improved access to preventative dental care.
FAMILY CHILD CARE	\$260,930	Hunterdon Sussex Warren	311 individuals	Developed 140 new child care slots in family child care homes and maintained 310 child care slots; 109 family child care home based businesses approved that meet State registration requirements and 39 approved homes.
FAMILY SUCCESS CENTER OF PHILLIPSBURG	\$240,000	Warren	5,404 individuals	1,447 unduplicated families were served; 134 families reduced barriers to accessing health information; 630 linkages to other human services agencies were made; 695 families participated in activities to increase parent-child interaction; 470 families were provided holiday assistance.
FIRST STEPS CENTRAL & FIRST STEPS NORTHERN	\$17,220	Hunterdon	150 individuals	150 child care professionals increased their education in the area of infant and toddler care.
HEAD START	\$ 3,776,081	Hunterdon Sussex Warren	346 individuals	99% of transitioning preschoolers mastered 5 or more kindergarten readiness skills; and 80% of enrolled families achieved one or more family goals.
HOME VISITATION/ HEALTHY FAMILIES/TANF INITIATIVE FOR PARENTS (TIP)	\$268,173	Hunterdon Warren	257 individuals	10 babies born into the program were born healthy; 94% increased their knowledge of child development topics; 12 families graduated from the program increasing child protective factors.

# Community & Emergency Services

SERVICE	BUDGET	COUNTY	PEOPLE	OUTCOME
EMERGENCY BASIC NEEDS	\$40,000	Warren	94 households	Provided 94 at-risk households with crisis intervention and emergency assistance (food, clothing, shelter, health, safety, and medical) to address an unmet need and avoid crisis situations.
HOMELESS HOTLINE	\$17,500	Warren	737 individuals	737 individuals received temporary emergency housing placement to avoid homelessness.
LOW INCOME HOME ENERGY ASSISTANCE PROGRAM	\$8,206,000	Hunterdon Somerset Sussex Warren	10,700 individuals	Provided 10,700 individuals with energy assistance, energy education and crisis intervention services avoiding no heat situations.
NEIGHBORHOOD REINVESTMENT TAX CREDIT PROGRAM	\$985,000	Warren	N/A	Completed comprehensive planning strategy, implemented smart community policing techniques and funded six youth impact programs.
NORWESCAP VOLUNTEERS	In-Kind	Entire Service Area	1,710 individuals	1,710 individuals provided 49,930 volunteer hours representing an estimated savings of \$1,151,885 to the agency.
PHILLIPSBURG NEIGHBORHOOD CRIME PREVENTION INITIATIVE	\$125,000	Warren	850 individuals	A partnership with the Phillipsburg Police Department which increased personal safety for Phillipsburg residents through interaction and education; 67 at risk youth participated in community service projects as part of the LEADER project, an alternative to juvenile detention.
POST TANF OUTREACH	\$55,000	Hunterdon Morris Sussex/Warren	265 individuals	Outreach was provided to 100% of referred former welfare recipients; 65% of referrals were provided to link individuals with resources.
RETIRED AND SENIOR VOLUNTEER PROGRAM	\$249,342	Hunterdon Morris Sussex/Warren Passaic	644 individuals	644 volunteers provided 47,726 hours of service to 109 non-profit organizations, saving local agencies \$1,031,121
STATE HEALTH INSURANCE PROGRAM (SHIP)	\$25,000	Morris	1,070 individuals	95% of Medicare enrollees that received health insurance counseling reported an increased understanding of their health benefits and health benefit status.
UNIVERSAL SERVICE FUND	\$166,656	Hunterdon Somerset Sussex/Warren	10,704 individuals	Assisted 10,704 eligible individuals to ensure that they only have to pay an affordable portion of their household income for monthly electric and/or natural gas service.



# Economic & Employment Building

SERVICE	BUDGET	COUNTY	PEOPLE	OUTCOME
CAREER & LIFE TRANSITIONS CENTER FOR WOMEN	\$252,050	Hunterdon Somerset Warren	288 individuals	288 individuals completed career counseling and 95 individuals obtained full and/or part time employment.
PATHWAYS TO PROSPERITY	\$75,000	Sussex	115 individuals	Individuals have reduced their debt by \$80,150; \$31,045 reduction in social service and disability benefits; \$414,695 increase in earned income; and 100% of active volunteers completed training for the program.
FAMILY LOAN PROGRAM	\$47,740	Hunterdon Morris Somerset Sussex/Warren	88 Individuals	Assisted 88 individuals increase their budgeting skills; over \$22,000 in loan dollars was remained by 30 individuals actively employed; maintained a yearly default rate of 4%.
FAMILY SELF-SUFFICIENCY	\$150,000	Morris Union Passaic	330 Individuals	39 individuals are maintaining an active escrow account; 15 individuals obtained new full or part time employment; 16 participants increased their income; 18 individuals enrolled in educational programs; 2 individuals obtained their Bachelor's Degree.
INDIVIDUAL DEVELOPMENT ACCOUNT PROGRAM (IDA)	\$75,000	Hunterdon Morris Somerset Sussex/Warren	37 individuals	37 participants enrolled in the program saving for home ownership, business or education increased their knowledge of financial literacy and improved their credit. On average, \$88 per month was saved for active participants and a total of \$57,590 for the year has been saved by low income participants.
MORRIS COUNTY FINANCIAL LITERACY	\$15,000	Morris	500 individuals	57 free financial literacy workshops were provided at other nonprofit organizations; 500 individuals increased their financial knowledge on budgeting, savings, banking, credit, insurance and financial goal setting; 21 individuals received financial mentoring on an individual basis.
VOLUNTEER INCOME TAX ASSISTANCE & EARNED INCOME CREDIT OUTREACH	N/A	Hunterdon Morris Sussex/Warren	2,904 individuals	3,159 Individuals received a total of \$735,860 in Federal Earned Income Tax Credit (EITC) and \$399,720 in Child Tax Credits. Taxpayers saved a minimum of \$4323,850 in professional fees.

# Nutrition & Health

SERVICE	BUDGET	COUNTY	PEOPLE	OUTCOME
BACKPACK PROGRAM	\$40,000	Warren Hunterdon Sussex	520 individuals	520 children received essential food each weekend during the school year through a food filled backpack totaling 45, 185 pounds of food distributed.
BREASTFEEDING PROMOTION AND SUPPORT	\$ 65,175	Hunterdon Somerset Sussex/Warren	3,291 individuals	3,291 pregnant women received education and support for breastfeeding.
CANCER EDUCATION AND EARLY DETECTION (CEED) PROGRAM & OUTREACH	\$250,000	Warren	1,445 individuals	328 individuals without health insurance received cancer screenings and/or diagnostic services. 100% of individuals with abnormal findings were referred for follow-up; 1,100 residents increased their knowledge of cancer risks.
CHILD CARE FOOD PROGRAM	\$75,000	Hunterdon Sussex Warren	175 individuals	18,000 Snacks provided and 29,000 meals provided that met with USDA meal pattern requirements, 21 sites met USDA standards.
FARMERS MARKET NUTRITION PROGRAM	\$35,425	Hunterdon Somerset Sussex/Warren	1,770 individuals	1,770 participants received \$20 worth of checks to purchase locally grown produce at participating farm stands from June-November.
FOOD BANK	\$1,054,600	Hunterdon Warren Sussex	112 agencies	Distributed 2,203,779 pounds of food to charitable agencies that feed those in need providing the agencies a savings of \$2,534,345 in food costs.
PROJECT HEALTHY BONES	\$2,500	Morris Warren Passaic	304 Individuals	88% individuals attending classes reported improved balance and mobility and increased their knowledge of osteoporosis, nutrition and exercise.
SUMMER FEEDING PROGRAM	\$40,000	Warren	4,410 individuals	Provided 4,410 free lunches to low income children during the summer in accordance with USDA guidelines, averaging 90 children each day.
WOMEN, INFANTS CHILDREN SUPPLEMENTAL NUTRITION PROGRAM	\$4,533,622	Hunterdon Somerset Sussex/Warren	9,209 individuals	Improved the health and nutritional status of 9,209 women, infants and children during critical periods of growth and development.

# Housing & Prevention Services

SERVICE	BUDGET	COUNTY	PEOPLE	OUTCOME
ELDER COTTAGE HOUSING OPPORTUNITIES	\$60,000	Hunterdon Somerset Warren	3 individuals	Independent, affordable housing provided for 3 elderly participants on relative's property.
HOMELESS PREVENTION PROGRAMS	\$842,000	Morris Somerset Sussex Warren	153 households	153 households received financial assistance to prevent housing eviction or homelessness.
SAFE HOUSING	\$15,950	Sussex Warren	60 individuals	Health and safety home repairs provided to 60 elderly households to support their independent living.
SUSSEX SENIOR APARTMENTS	\$69,950	Sussex	11 households	Provided safe and affordable housing for 11 elderly households.
WEATHERIZATION ASSISTANCE PROGRAM	\$732,359	Hunterdon Somerset Sussex Warren	101 households	101 high energy burden/high energy expenditure households were assisted with prioritized energy conservation tactics and improvements.

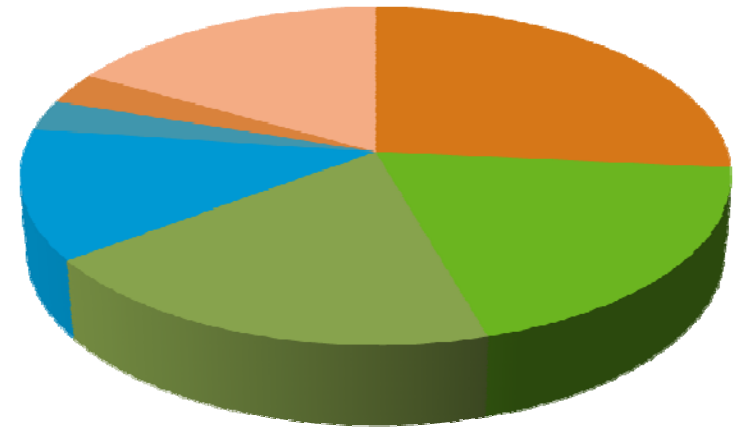
# 2014 FINANCIAL INFORMATION

## 2014 COMMUNITY REPORT

REVENUE	AMOUNT
LIHEAP VOUCHER	\$8,000,000
CHILD CARE VOUCHER	\$5,775,000
FEDERAL FUNDING	\$5,812,700
WIC VOUCHERS	\$3,750,000
UNITED WAY & PRIVATE	\$ 885,000
LOCAL GOVERNMENT	\$ 925,000
STATE OF NEW JERSEY	\$5,082,010
<b>TOTAL REVENUE</b>	<b>\$30,229,710</b>

### 2014 REVENUE

- LIHEAP VOUCHER
- CHILD CARE VOUCHER
- FEDERAL
- WIC VOUCHERS
- UWAY AND PRIVATE
- LOCAL GOVERNMENT
- STATE OF NJ

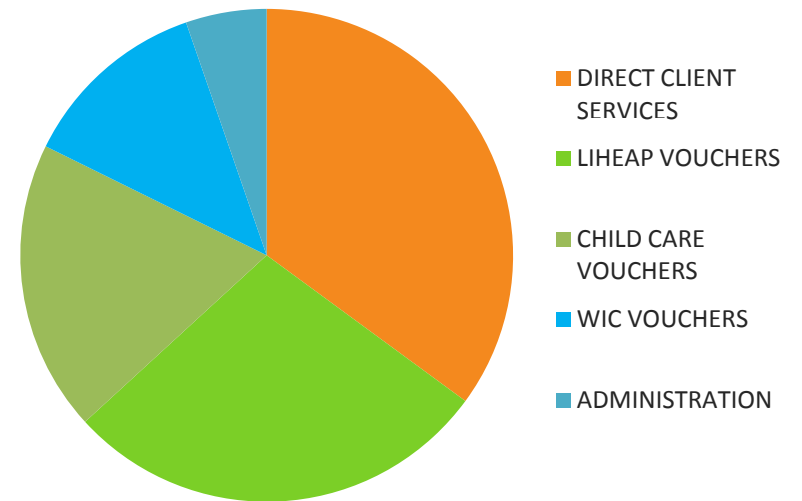


# 2014 FINANCIAL INFORMATION

## 2014 COMMUNITY REPORT

EXPENSES	AMOUNT
DIRECT CLIENT SERVICES	\$10,601,148
LIHEAP VOUCHERS	\$ 8,500,000
CHILD CARE VOUCHERS	\$ 5,775,000
WIC VOUCHERS	\$ 3,750,000
ADMINISTRATION	\$ 1,603,562
TOTAL	\$30,229,710

### 2014 EXPENSES



# CONTACT INFORMATION

## **Corporate Office**

350 Marshall Street  
Phillipsburg, NJ 08865  
[411@norwescap.org](mailto:411@norwescap.org)  
Telephone: (908)454-7000 x 110  
Facsimile: (908)859-0729



[www.facebook.com/NORWESCAP](http://www.facebook.com/NORWESCAP)

[www.norwescap.org](http://www.norwescap.org)

### **Cancer Education Early Detection (CEED)**

350 Marshall Street  
Phillipsburg, NJ 08865  
[ceed@norwescap.org](mailto:ceed@norwescap.org)  
Telephone: (908) 387-9888  
Facsimile: (908) 387-9882

### **Career and Life Transitions Center for Women**

16 Broad Street, Suite #7  
Washington, NJ 07882  
[careerandlife@norwescap.org](mailto:careerandlife@norwescap.org)  
Telephone: (908) 853-2624  
Facsimile: (908) 835-8104

### **Child and Family Resource Services**

186 Halsey Road – Suite 1  
Newton, NJ 07860  
[cfrs@norwescap.org](mailto:cfrs@norwescap.org)  
Telephone: (973) 383-3461  
Facsimile: (973) 383-8222

### **Family Loan Program Individual Development Account**

350 Marshall Street  
Phillipsburg, NJ 08865  
[flp@norwescap.org](mailto:flp@norwescap.org)  
Telephone: (908) 454-7000 x 116  
Facsimile: (908) 454-2968

### **Family Success Center of Phillipsburg**

459 Center Street  
Phillipsburg, NJ 08865  
[faces@norwescap.org](mailto:faces@norwescap.org)  
Telephone: (908) 213-2679  
Facsimile: (908) 213-2821

### **Family Self-Sufficiency**

21 Pine Street, Suite 101,  
Rockaway, NJ 07866  
[fss@norwescap.org](mailto:fss@norwescap.org)  
Telephone: (973) 784-4900  
Facsimile: (973) 784-4904

# CONTACT INFORMATION

**Food Bank**  
201 N. Broad Street  
Phillipsburg, NJ 08865  
[foodbank@norwescap.org](mailto:foodbank@norwescap.org)  
Telephone: (908) 454-4322  
Facsimile: (908) 454-2030

**Head Start**  
Early Head Start  
120 South Main Street Suite C  
Phillipsburg, NJ 08865  
[headstart@norwescap.org](mailto:headstart@norwescap.org)  
Telephone: (908) 454-8830  
Facsimile: (908) 454-0362

**Housing & Energy Services**  
350 Marshall Street  
Phillipsburg, NJ 08865  
[housing@norwescap.org](mailto:housing@norwescap.org)  
Telephone: (888) 454-4778  
Facsimile: (908) 454-3768

**Skylands RSVP Volunteer Resource Center**  
21 Pine Street Suite 101,  
Rockaway, NJ 07866  
[rsvp@norwescap.org](mailto:rsvp@norwescap.org)  
Telephone: (973) 784-4900  
Facsimile: (973) 784-4904

**Pathways 2 Prosperity**  
61 Spring Street  
Newton, NJ 07860  
[411@norwescap.org](mailto:411@norwescap.org)  
Telephone: (973) 383-4787 x 255  
Facsimile: (908) 859-0729

**WIC**  
350 Marshall Street  
Phillipsburg, NJ 08865  
[wic@norwescap.org](mailto:wic@norwescap.org)  
Telephone: (908) 454-1210  
Facsimile: (908) 454-5731

